

GRACE CASELLA

CONTACT

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SKILLS

ADOBE
BRIDGE, PHOTOSHOP,
PREMIERE PRO,
CAMERA RAW

EXPERIENCES

AUGUST 2022 | WITHOUT A MAP, TABULA RASA GALLERY, CINCINNATI, OH.

JANUARY 2019 |
STAY IN YOUR LANE, E.P.
ANGRY COUGARS,
COLUMBUS, OH.

EDUCATION

University of Cincinnati - Cincinnati, OH

2019 - 2023 | BFA in Fine Arts / Pre Art Therapy Certificate / Design, Architecture, Art, and Planning School / DAAP

GPA: 3.962

Deans List | Fall 2019 - Fall 2023

WORK EXPERIENCE

CAMP AKITA - LOGAN, OH

MAY - AUGUST 2023 | VIDEOGRAPHER

- Produced captivating and engaging video content to craft compelling narratives that effectively conveyed the camp experience.
- Demonstrated proficiency in Adobe Premiere Pro to meticulously piece together footage, incorporate color grading and enhance visuals.
- Led and executed dynamic creative direction on multiple projects.

THE FORUM AT KNIGHTSBRIDGE - COLUMBUS, OH

AUGUST - DECEMBER 2022 | LIFE 360 ACTIVITIES ASSOCIATE

- Collaborated with residents on the execution of art projects.
- Adjusted activities to account for differentiation.
- Independently planned and led various mental, physical, and emotional wellness activities.

PYRAMID HILL SCULPTURE PARK AND MUSEUM - HAMILTON, OH

JANUARY - APRIL 2022 | SOCIAL MEDIA AND WEB DESIGN

- Designed, photographed, filmed, and scheduled social media posts.
- Collaborated with the park marketing team on design decisions for the park website.
- Researched press releases regarding the park, scheduled park events with news outlets, and created newsletters.
- Assisted in exhibition video creation and editing.

KAPPA DELTA - UNIVERSITY OF CINCINNATI

AUGUST - SEPTEMBER 2021 | VIDEOGRAPHER

- Collaborated with the Social Media Chair and VP of Membership on project production.
- Filmed and edited Kappa Delta's Open House Tour video to be shown at recruitment.
- Problem solved any necessary updates requested by the Cincinnati Panhellenic Counsel.

BUNBURY MUSIC FESTIVAL, PROMOWEST PRODUCTIONS - CINCINNATI, OH

JUNE 2018 | PHOTOGRAPHER INTERN

- Interned under the *Promowest* Marketing Department.
- Went on shoots and made work with photographers experiencing the process of setting up and shooting a set.
- Learned about the marketing department's duties in preparing and working a music festival.